



enfocus

HP INDIGO EPM PREFLIGHT SOLUTION



HP INDIGO CERTIFIED

ENHANCED PRODUCTIVITY MODE (EPM)



Business goal

Enlarge EPM usage to increase productivity on your HP Indigo digital press(es)



Today's challenge

Manually decide which jobs are suitable for print in EPM mode



Innovation

Provide a preflight solution which automatically decides and recommends suitable jobs for EPM printing



INTRODUCING

HP Indigo EPM Preflight Solution from Enfocus



HP INDIGO EPM PREFLIGHT SOLUTION FROM ENFOCUS



An innovative software solution combining*
 *Enfocus Switch,*  *Enfocus PitStop Server*
and the  *HP Indigo EPM Kit.*

*The solution automatically preflights print ready
PDF files, and based on a set of rules, sorts the
files and routes them to EPM and non-EPM
specific hot folders.*



* Available for PC and Mac

HOW DOES THE HP INDIGO EPM PREFLIGHT SOLUTION WORK?

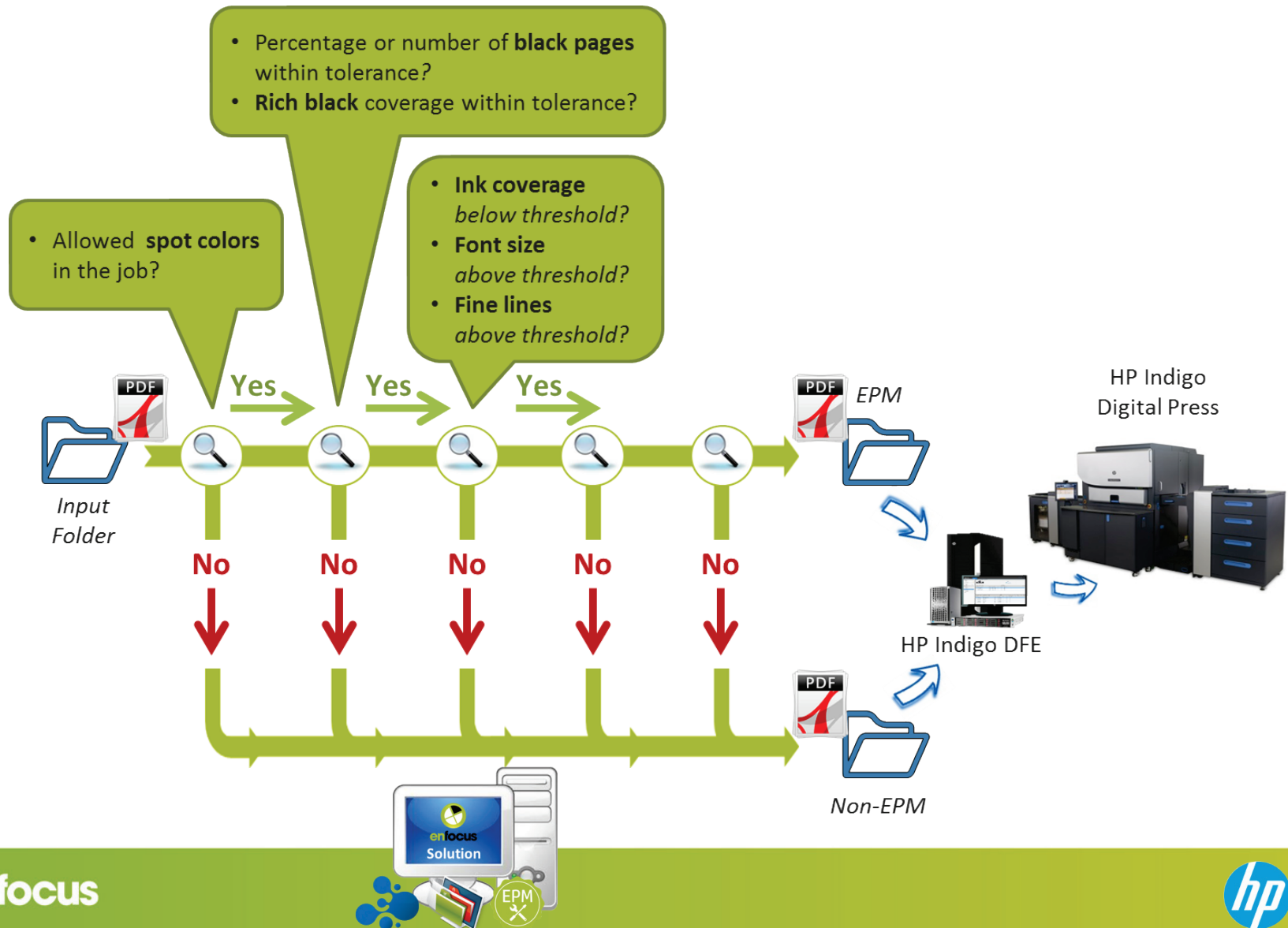


Five main inspection points are automatically executed

-  Unwanted spot colors
-  Amount of black used in a job
-  Ink coverage, font size and line thickness
-  Color differences
-  Chroma (gray level) differences
-  Optionally converts black only pages to DeviceGray



HOW IT WORKS SIMPLIFIED



VALUE PROPOSITION





WHAT ARE YOUR BENEFITS?

-  **Increase total throughput** of print jobs
-  Increasing the print volume will **increase revenue**
-  **Save time** by reducing the need to manually determine which jobs can print using EPM
-  **Reduce cost** by avoiding the need to print 1 copy of a job in CMYK and in EPM to decide if the job is suitable for EPM
-  **Optimize** manufacturing processes by **standardizing** the production methods



WHAT ARE YOUR BENEFITS?

Save money & make more money

 Lower costs per page by ~14%



 Increased productivity by 33%



 Increased profitability



Printing fewer separations = higher print production = ability to print more jobs

WHAT DO OTHER USERS SAY ABOUT THE HP INDIGO EPM PREFLIGHT SOLUTION?



"Implementing the HP Indigo EPM Preflight Solution from Enfocus has enabled us to significantly reduce our pre-press workload and improve press utilization, providing us with substantial cost savings which can be scaled as our business continues to grow"

NXP Europe Director at **NXP Europe, UK**

"The HP Indigo EPM Preflight Solution from Enfocus allows us to define very specific parameters for our devices. It's given us a confident automated workflow to save us more money with technology that we already had in place."



Brian Scott
President at **Blooming Color, United States**

"From the moment we used the HP Indigo Preflight Solution from Enfocus, it removed the challenges we faced in our daily operations. Now we have a workflow which automatically decides which files are suitable for printing in HP Indigo EPM mode"



Ariel Rauch
Business Development & Technology at **C-Copy 1986 Ltd, Israel**

Enfocus HP Indigo EPM BUNDLES



HP Indigo EPM Preflight Bundle	Complete
Switch Core Engine	✓
Configurator Module	✓
HP Indigo EPM Kit	✓
PitStop Server	✓
PitStop Pro	✓
1 year maintenance (1)	✓
Bundle price (EUR)	€ 9.699,-
Saving compared to list price	+22%
Enfocus EPM Preflight Bundle Maintenance renewal (2)	Complete
Second and following years (EUR)	€ 2.255,-

€ 2500 when sold separately
to existing Switch users

- 1) Maintenance includes software updates, upgrades and priority support and is yearly renewed.
- 2) Maintenance prices apply to listed bundle configurations. Adding optional Modules or other Enfocus products are at standard pricing and will affect the maintenance pricing.

WANT TO LEARN MORE?

- Contact your local HP Indigo representative
- Contact your local Enfocus channel partner
 - www.enfocus.com/support/resellers
- Contact Enfocus
 - www.enfocus.com/hpepm
 - sales@enfocus.com

THANK YOU

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Enfocus is an Esko company